



USE CORE TO OPTIMISE SOARING DIRECT APPLICANT NUMBERS

ATTRACT A DIVERSE CANDIDATE POOL BASED ON QUALITY NOT QUANTITY
IMPLEMENT A NON BIASED RECRUITMENT APPROACH EVERYTIME
OFFER A BEST IN CLASS CANDIDATE EXPERIENCE, NO EXCUSES

BPM TECH OFFER A FREE AND TAILORED COST CALCULATOR WITH DETAILED ANALYSIS
[CLICK HERE](#)



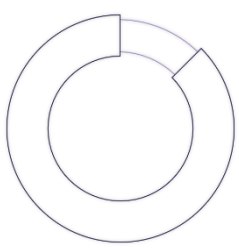
Increased applicant volume

Ineffective use of time & inconsistent process

No guarantee of selecting the best applicant

Potential negative impact on reputation

Negative candidate experience



85%

Of BPM's clients suggested they could improve candidate journey & experience



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The risk, upfront cost, number of days spent implementing and benefitting from CORE



8 in 10 of BPM's clients don't know what candidates think about the interview process & how they perceive the company

POST INTERVIEW SURVEY AT VIRGIN MEDIA REVEALED: THE VALUE OF A BAD CANDIDATE EXPERIENCE

Rejected candidates **123,000**

Typical contract duration **12** months

Rejected candidate, cancelled subscription rate **6%**

Cost to replace lost customers **?**

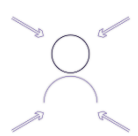
Average subscription cost **£50**

Damage to company reputation **?**

ANNUAL LOSS : £4.4m

STANDARD FEATURES INCLUDE:

MAKE THE RIGHT HIRE EVERYTIME WITH CORE



BEHAVIOURAL "JOB FIT" AND ON DEMAND VIDEO PROFILE WITH EVERY CANDIDATE



CORE DNA CREATES YOUR BESPOKE "SECRET SAUCE" AND WHAT GREAT LOOKS LIKE FOR YOU WHEN HIRING NEW EMPLOYEES



POST INTERVIEW SURVEY & POWERFUL SUITE OF REPORTS COVERING REMOTE ONBOARDING & LEADERSHIP POTENTIAL FOR NEW RECRUITS



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